



UNITED STATES
of America's
MISS MAINE

2023 STATE DELEGATE HANDBOOK

Welcome to United States of America's
Miss Maine Pageant!

United States of America Pageants are designed to encourage women to strive to ACHIEVE their hopes, dreams, goals, and aspirations, while making them feel CONFIDENT and BEAUTIFUL inside and out! We believe the true definition of beauty is "**The unique set of combinations that make you, You!**" Our motto is to **EMPOWER Women, INSPIRE others, & UPLIFT everyone!** We focus on women empowerment, promoting positive self-image and advocating a platform of community service, which allows our contestants to rise by lifting others. But more importantly we are an elite sisterhood that gives support and encouragement to inspire each delegate to be the best version of herself!

"There is no tool for development, more effective than the empowerment of women"

-Kofi Annan



@usoamissme



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ELIGIBILITY REQUIREMENTS

TEEN

- Is between 13-17 years of age as of 1/1/2023
- Is single, not married, has never been married is not pregnant & has never given birth.

MISS

- Is between 18-28 years of age as of 1/1/2023
- Is single, not married, has never been married is not pregnant & has never given birth.

MS.

- Is 29+ as of 1/1/2023
- Is single, divorced, with or without children

MRS.

- Is 18+ as of 1/1/2023
- Is legally married to her spouse
- Is a citizen or permanent resident married to a U.S. citizen.

ALL DIVISIONS

1. Is a U.S. citizen, or has been granted permanent residency by the United States.
2. Is a resident, works, or goes to school in the state they are competing.
3. Is a natural born female
4. Has never appeared nude in photographs or film.



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WARDROBE REQUIREMENTS

INTERVIEW

Dress for Success! Select an outfit suitable for a job interview. Dress, skirt suit, or pantsuit, whatever reflects your personal style!



OPENING NUMBER

You will need to wear a cocktail dress of your choice. Teens in **WHITE**. Miss in **SILVER**. Ms. in **RED**. Mrs. in **BLUE**. Rhinestones, pearls and other embellishments are allowed but no additional colors. Floor length dresses are not allowed for the opening number. It must be a cocktail style dress. Rompers and pants are not allowed. You will need to provide and wear silver, clear or nude colored shoes.

FITNESS | SWIM

TEEN- Select any style athletic clothing & athletic shoes.
MISS, MS., MRS.- Select any style swimsuit & heels.
NO THONGS ALLOWED! Bottoms must provide adequate coverage!



EVENING GOWN

Better than beautiful! Select any style floor length formal dress that makes you feel like the Queen you are!



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AREAS OF COMPETITION

INTERVIEW

25% of SCORE
ROUND ROBIN STYLE
3 JUDGES, 4 MINUTES EACH



Judging Criteria:

Content of Judges Bio, Knowledge, Perception, Self-Expression, Spontaneity and Personality will be evaluated. Also important are the Use of Vocabulary, Voice, Appearance and Grooming. Here are some things the Judges will be thinking about:

How well did the Contestant answer the questions in terms of content and knowledge?

How quickly was the contestant able to think on her feet?

How articulate and personable was she?

FITNESS | SWIM

25% of SCORE
ONSTAGE PRESENTATION



Judging Criteria:

Confidence, Choice of Ensemble, Poise, Posture and Execution of Movement will be evaluated. Here are some of the questions the Judges will be thinking about during this segment of the competition:

How well did the contestant model her athletic wear/swimsuit in terms of style and grace?

How well did the contestant's athletic wear/swimsuit flatter her figure?

How well did the contestant convey confidence?



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AREAS OF COMPETITION

GOWN

25% of SCORE
ONSTAGE PRESENTATION



Judging Criteria:

Confidence, Poise, Posture, Personality, Charm, Style, Charisma, Grace, Execution, Overall Appearance and Stage Presence will be evaluated. Here are some of the questions the Judges will be thinking about during the Evening Gown Competition.

How well did the contestant model her gown in terms of technique and elegance?

How well did the contestant's gown flatter her figure?

How well did the contestant convey confidence?

ON STAGE QUESTION

25% of SCORE
ONSTAGE PRESENTATION



Judging Criteria:

Knowledge, Spontaneity, Personality, Vocabulary, Voice, Confidence, and Sense of Values will be evaluated. Here are some of the questions the Judges will be considering during the On-Stage Interview Competition:

How well did the contestant answer the question in terms of content and knowledge?

How quickly was the contestant able to think on her feet?

How articulate and personable was she?



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ENTRY FEES

MAINE PAGEANT ENTRY FEE \$595

- Official entry to participate in the annual competition
- Official USOA City/Region Titleholder crown
- Official USOA City/Region Titleholder sash
- (1) Maine State Program Book
- Designated Sponsored Meals
- Contestant Swag Bag
- Official UNITED STATES of AMERICA MAINE pageant shirt

PAYMENT SCHEDULE

Payment #1) \$195 Deposit due immediately! Reserves Local Title

Payment #2) \$200 Orders Sash & Crown

Payment #3) \$200 Delivers Sash & Crown

Payment #4) \$199 Contestant Spotlight Ad (Due 1 month before pageant)

PAYMENT INFORMATION

CHECK- Make checks payable to: Pink Warrior Productions LLC (\$25.00 Penalty fee for returned checks)

MAIL TO: Pink Warrior Productions LLC 1 Northledge Terrace Falmouth, Maine 04105

VENMO- Send payments to @christieannehines

DELEGATE PAYMENT PORTAL- Located on the delegate login page of our website.

ALL FEES ARE NON-REFUNDABLE AND NON-TRANSFERABLE



PROGRAM BOOK

CONTESTANT SPOTLIGHT PAGE

Wild Meadow Design

NOW OFFERING CUSTOM AD PAGE DESIGN!

\$50

Each ad page is designed from scratch and completely custom to each contestant!

Included in initial price:
1 full color 8.5x11 custom ad page + 1 revision round

A charge of \$15 will apply to each additional revision round if desired.

HOW IT WORKS:

- 1) Send your headshot, appearance photos, sponsor logos and write up to kaydpetr@yahoo.com
*ALL sponsors, photos, etc. must be final in order to begin design work
- 2) Vermo payment to @Kaylee-Design
*Design work will not begin until payment is received
- 3) Receive your proof via email and approve, or reply with any edits. A second proof will be sent if edits are needed, for final approval.
*Additional edit rounds will incur a \$15 charge per round.
- 4) Once you approve it, your ad page will be sent to the state director!

YOU will be responsible to purchase ONE FULL PAGE COLOR ADVERTISEMENT in the Program Book for \$199. Ad page design can be created by Wild Meadow Design.

PROGRAM BOOK AD SPACE OFFERS

Advertisement	Cost
Back Cover	\$700
Inside Covers	\$600
Two Page Spread	\$550
Full Page	\$299.00
Half Page	\$150
Quarter Page	\$75

<p>Full-Page 8.5" W x 11" H</p> <p>(please include a 1/8" bleed)</p>	<p>Half-Page 7.5" W x 4.75" H</p> <p>(no bleed)</p>	<p>Quarter-Page 3.5" W x 4.75" H</p> <p>(no bleed)</p> <p>Eighth-Page 3.5" W x 2.5" H</p>
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ARTWORK MUST BE TURNED IN BY 9/01/2022

All advertisements must be submitted electronically, be formatted correctly in accordance with the size chart above, and be submitted as a 300DPI JPEG file located in the delegate login.



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DOCUMENTS & BACKSTAGE

DOCUMENTS & DEADLINES

1. Official Application- Due Immediately
2. Deposit- Due Immediately
3. Official Paperwork- Due Immediately
 - Title holders agreement
 - Indemnity Contract
 - Photo release
 - Advertising release
4. Headshot, professional photo, NO sash and crowns allowed
5. Copy of birth certificate, naturalization, or permanent resident card
6. Copy of driver's license or identification card
7. Final divorce decree for any previously married MS contestants
8. Ad Page artwork/fees/forms (as soon as they are ready, but NO LATER than one month prior to the pageant)
9. MRS- Copy of marriage license.
10. Any other documents requested by director.
11. Judges Bio Form- added to dropbox 3 weeks prior to pageant AND 5 hard copies, typed and three hole punched! (Due at orientation/registration)

DEADLINE FOR ALL REQUESTED PAPERWORK TO BE ANNOUNCED

BACKSTAGE REGULATIONS

No one is allowed in the backstage dressing area during the pageant other than the contestant. We will have staff backstage to help with wardrobe if necessary.



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PAGEANT ETIQUETTE

None of these things will win or lose a pageant for you. However, once you have entered the pageant everyone is watching you, and it is important to make a good impression. These guidelines will help you create an impression of a responsible, confident, organized individual who can handle any job given to her.

- ❖ Meet every deadline, or call for an extension!
- ❖ Follow all rules! They are for your safety and security.
- ❖ Be neat and clean! No one should have to pick up after you.
- ❖ Be organized! It is your responsibility to know what's happening and be ready.
- ❖ Get acquainted! You should get to know the other contestants, the contestant coordinators, and our Team. Most importantly, be respectful to everyone!
- ❖ Be complimentary of all accommodations and meals! Sponsors and staff always do their best, please remember that.
- ❖ Be cheerful even if you are not "the winner." Only one person can win the crown, and you are a winner for representing your local title!
- ❖ Be a gracious winner! It happens once in a lifetime, and many others would like to be in your shoes!





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PRIZE PACKAGE

FULL SCHOLARSHIP towards entry fee to the national pageant
(Valued at \$2295.00)

Official entry to participate in the annual competition

Official State title holder's rhinestone, embroidered sash

Official State title holder's Swavorski crown

Winners Bouquet

State Winners Swag Bag

Professional photo shoot with Boulier Photography

National Pageant Opening number ensemble

Full Page Contestant's Spotlight Advertisement in the National Program Book
(design fee not included)

National Program Book

National Pageant DVD

National Photo Package (Includes Interview Portraits, & Onstage Competition Photos)

4 Nights Hotel Accommodations at Host Hotel
(Paired with another contestant or you will receive a \$200 credit
voucher towards lodging)

Minimum of 2 provided meals per day at the national pageant

Contestant Swag Bag

Official UNITED STATES of AMERICA pageant shirt

Additional prizes to be announced





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FAQ'S

PARTICIPATE WITH YOUR FRIENDS!

You will receive \$95 credit for every new delegate in any division that you refer that pays her entry in full and competes.

IS THERE A MINIMUM AMOUNT OF TICKETS I AM REQUIRED TO SELL?

NO!

WHEN DO TICKETS GO ON SALE?

Tickets typically go on sale 2-4 weeks prior to the pageant. You will be notified when they go on sale and given instructions on how to purchase tickets

DO I GET A FREE TICKET FOR MY PARENT OR HUSBAND?

NO! Everyone must purchase a ticket to attend the pageant.

ARE THERE ANY REQUIRED REHEARSALS PRIOR TO THE PAGEANT?

Training workshops will be scheduled prior to the state pageant, however they will not be a requirement to attend.

WILL THE PAGEANT BE TELEVISED?

The State Pageant can be seen via PageantsLIVE Livestream. More information will be announced as we get closer to the pageant.

HOW DO I SELL ADVERTISEMENTS IN THE PROGRAM BOOK TO RAISE MONEY TOWARDS MY PAGEANT EXPENSES?

Once you are registered as a contestant, you will be provided a sponsorship letter to present to businesses, friends and family whom may wish to support you by either purchasing an advertisement to simply wish you good luck or to promote and highlight their business!



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Host Hotel

The Senator Inn & Spa
284 Western Avenue
Augusta, Maine 04330
Tel. # (207) 622-5804